



Nobel Prize Chocolate

Italian dark chocolate will take part in one of the most important and prestigious events of 2007: the Ceremony for the assignment of the Peace Nobel Prize 2007.

This special party, with celebrities from all over the world, will be enriched by the excellence and the taste of **Venchi** Chocolate.

On December 11th in Oslo, the former USA vice President Al Gore together with the Intergovernmental Panel on Climate Change, will receive the Nobel Peace Prize from the Chairman of the Norwegian Nobel Committee in the presence of King Harald V of Norway

The Nobel Committee has chosen them *"for their efforts to build up and disseminate greater knowledge about man-made climate changes, and to lay the foundations for the measures that are needed to counteract such changes"*.

On that occasion, after the official Ceremony, the annual Nobel Peace Prize concert, broadcasted in more than 100 countries worldwide, will be co-hosted by Uma Thurman and Tommy Lee Jones and will see the performances on stage of international artists, such as Alicia Keys and Annie Lennox and, for his tireless work campaigning against poverty and raising awareness of AIDS and HIV in Africa, most probably also Bono Vox.

After the concert, the Radisson Hotel in Oslo has organized a banquet for the winners and the celebrities: as dessert they have chosen to offer Venchi Pralines. So, cubotto chocaviar, cubigusto cremino and the Piedmont cocoa truffle will help to make special this moment of joy.

Last but not least, the Radisson Hotel has selected Venchi chocolate as VIP Room gift to all the artists, the Nobel Peace Prize Winner and the Hosts: they will receive the famous Cubigusto Cremino and Pistacchio to make their dreams sweeter.

The choice of Venchi is an important award not only for the "Made in Italy", but also for the philosophy of a Company which has always considered the production of chocolate a real kind of art, where genius, good feelings and sensibility combine together: the same values represented by the Nobel Peace Prize.

**UFFICIO STAMPA VENCHI
VENCHI SPA**

Via Cuneo, 45 12040 Castelletto Stura (Cuneo)
Tel. +39.0171.791.611 fax +39.0171.791.616
e-mail: info@venchi.com